

2022 Business Partner Program



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Become an LOC Business Partner

The League of Oregon Cities invites you to enroll as a 2022 LOC Business Partner, allowing your organization to directly communicate with decision makers in the 241 cities across Oregon.

Our primary objective at the LOC is to help city governments meet the needs of citizens. Your participation in the LOC Business Partner program will help us provide effective training and serve as the collective voice for our member cities.

Please take a few moments to review the enclosed materials. To become an LOC Business Partner, please email me at ktoon@orcities.org by March 11, 2022 and I will send you documents for our online enrollment.

If you have any questions, please contact me at <u>ktoon@orcities.org</u>. We look forward to working with you in support of cities.

Sincerely,

Kevin Toon **Communications Director** ktoon@orcities.org

www.orcities.org



Business Partner Benefits*

Platinum Level: \$1,000

- 3 display ads (half-page and quarter-page) in *Local Focus* magazine per calendar year
- 10% discount on additional ads in *Local Focus*
- 12 months advertising in LOC's online Products and Services Directory
- Advance registration opportunity for LOC trade show
- \$100 discount on exhibitor booth at LOC Annual Conference
- 2 free subscriptions to quarterly *Local Focus* magazine and weekly *LOC Bulletin*
- Authorized use of LOC Business Partner logo
- Opportunity to lease LOC mailing lists
- Recognition on LOC website, social media, in Local Focus and the LOC Bulletin
- Free LOC wall calendar

Gold Level: \$600

- 2 quarter-page display ads in *Local Focus* magazine per calendar year
- 6 months advertising in LOC's online Products and Services Directory
- Advance registration opportunity for LOC trade show
- \$50 discount on exhibitor booth at LOC Annual Conference
- 1 free subscription to quarterly *Local Focus* magazine and weekly *LOC Bulletin*
- Authorized use of LOC Business Partner logo
- Recognition on LOC website, social media, in *Local Focus* and the *LOC Bulletin*
- Free LOC wall calendar

* Fulfillment of benefits will begin once payment is received.

