



2019

BUSINESS
PARTNERSHIPS

www.orcities.org



2019 Business Partner Program

The League of Oregon Cities invites you to review the enclosed materials and participate in the 2019 LOC Business Partner program. This program allows your organization to directly communicate with decision makers in the 241 cities across Oregon.

Our primary objective at the League of Oregon Cities is to help city governments meet the needs of citizens. Your participation in the Business Partner program will help us provide effective training and serve as the collective voice for our 241 member cities.

Please take a few moments to review the enclosed materials. To become an LOC Business Partner, fill out the online form at the address below by **March 29, 2019**.

<https://bit.ly/2PPJwZ9>

If you have any questions, please contact me via phone or email listed below. We look forward to working with you in support of cities.

Sincerely,

Kevin Toon
Communications Director
(503) 588-6550 or (800) 452-0338

EMAIL:

ktoon@orcities.org

MAIL:

League of Oregon Cities
Attn: Kevin Toon
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Salem, OR 97301

Business Partner Benefits

PLATINUM LEVEL

\$1,000

- 3 months of quarter-page display advertising in quarterly *Local Focus* per calendar year (\$750 value)
- 20% discount on additional ads in *Local Focus*
- Advance registration opportunity for LOC trade show
- \$150 discount on exhibitor booth at LOC Annual Conference
- 12 months advertising in LOC's online Products and Services Directory (per calendar year)
- 3 free subscriptions to quarterly *Local Focus* magazine and weekly *LOC Bulletin* (\$288 value)
- Authorized use of LOC Business Partner logo
- Opportunity to lease LOC mailing lists
- Recognition on LOC website, social media, in *Local Focus* and the *LOC Bulletin*
- Free LOC wall calendar

GOLD LEVEL

\$600

- 2 months of quarter-page display advertising in quarterly *Local Focus* per calendar year (\$500 value)
- 10% discount on additional ads in *Local Focus*
- Advance registration opportunity for LOC trade show
- \$100 discount on exhibitor booth at LOC Annual Conference
- 12 months advertising in LOC's online Products and Services Directory (per calendar year)
- 2 free subscriptions to quarterly *Local Focus* magazine and weekly *LOC Bulletin* (\$192 value)
- Authorized use of LOC Business Partner logo
- Opportunity to lease LOC mailing lists
- Recognition on LOC website, social media and in *Local Focus*
- Free LOC wall calendar

SILVER LEVEL

\$450

- 1 month of quarter-page display advertising in quarterly *Local Focus* per calendar year (\$250 value)
- Advance registration opportunity for LOC trade show
- \$50 discount on exhibitor booth at LOC Annual Conference
- 12 months of advertising in LOC Products and Services Directory (per calendar year)
- One free subscription to quarterly *Local Focus* magazine and weekly *LOC Bulletin* (\$96 value)
- Authorized use of LOC Business Partner logo
- Recognition on LOC website and in *Local Focus*
- Free LOC wall calendar

**BEST
VALUE**