PRINEVILLE PROJECT DELIVERY SUCCESS
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“Creating a better tomorrow through fiscally responsible projects benefitting the environment and the community.” – City of Prineville

- Crooked River Wetlands
- Aquifer Storage and Recovery
- Barnes Butte Recreational Area
- Bowman Hydro
- Industrial Wastewater Reuse Project
- Prineville Renewable Energy Project
PRINEVILLE PROJECT DELIVERY SUCCESS

- Prineville’s keys to success?
  - Relationships
    - State
    - Federal
    - Tribes
    - Public
    - Non-governmental organizations
    - Special Interests
  - Be passionate about your project and develop the relationships ahead of the financial ask
  - Face to face meetings are still the key
Support your staff and allow them to “think divergently”

- No one gets excited about a wastewater treatment plant
- Everyone gets excited about a new park with...
  - Environmental benefits
  - Recreational benefits
  - Educational benefits
PRINEVILLE PROJECT DELIVERY SUCCESS
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• Match! Match! Match!
  • One grant can sometimes serve as match for another
  • Operate the utility like a business
    • Dust off the Return On Investment calculator
    • COP Lowered Wastewater SDCs from over $10k to $2,350
    • WW Rates were lowered three times
PRINEVILLE PROJECT DELIVERY SUCCESS

• Get Engaged!
  • Legislative Day
  • League of Oregon Cities
  • Mayors Association
• Don’t give up!
PRINEVILLE RULES!!!

• Any Questions?
Waterfront Engagement

City purchases properties

- American Institute of Architects Sustainability Design Assessment Team (SDAT)
- Waterfront Visioning Workshops
- Integrated Planning Grant Program
- EPA Brownfield Area-Wide Planning – Waterfront Framework Plan
- City Adopts Urban Renewal Plan & Report
- Transportation & Growth Management Program - Riverfront Connector Plan
- Riverwalk Project, Streets & Utilities Street Project Kickoffs
- USDOT BUILD Application
- OR HB 2950 intro - Central Appropriation request
- OR HB 4078 Intro – Industrial Land Appropriation request FUNDED
- Community Input Survey & Strategic Workplan (repeats every 2 years)

Veneer Mill Closes

In Every Contact

• Be very clear about issues and how they impact your shared constituents
• Tell your story
• Keep it simple – 1 request at a time
• Build and/or join coalitions
• Know your nay-sayers
• Work at the local level
• Think big, but be realistic
Build and Maintain Relationships

• Highlight shared constituents and concerns
• Identify solid, welcome messengers
• In person meetings - Invite leaders to your site. Invite partners and prepare the local team. Educate and create the photo opportunity.
• Calling/Zooming – be brief and sensitive to schedule
• Letters/email –Be very clear in request. Only write when essential
• Follow up quickly on any questions & send thank you notes

Play the long game
Legislative Session

Link for materials: https://www.sthelensoregon.gov/waterfront

Link to video played in session: https://vimeo.com/670032908/7dbdecc6b0