# **League of Oregon Cities**

## **JOB DESCRIPTION**

Position Title: Operations & Member Engagement Director Date: Aug 2020

Department: Administration

Accountable to: Executive Director

Supervision Exercised: Supervises Member & Administrative Services staff

Classification Status: Exempt / Regular Full-time / Grade 20

## **Primary Objectives of the Position**

The Operations & Member Engagement Director performs highly responsible and complex management and administrative duties and undertakes a variety of special projects for the Executive Director. The Operations & Member Engagement Director serves as a resource to member cities, coordinating LOC's efforts to develop and execute strategic plans that ensure LOC serves Oregon's cities through outreach programs, training programs, and networking events. The Operations & Member Engagement Director manages, develops, and oversees business programs, processes, and operations for internal LOC operations including facilities management, information technology (IT), and database management. Serves as organization's diversity coordinator, working with the LOC Board, staff and membership to create, implement and sustain programming through an equity lens that reflects the mission and vision of the LOC. The Operations & Member Engagement Director serves as a key member of the management team in strategically planning and carrying out activities of the organization. Supervises assigned staff.

## **Essential Functions of the Position**

- Assume full management responsibility for assigned functions, services, and activities of the League.
- Serves as the LOC's equity coordinator, helping to create, implement and sustain programming through LOC's equity lens. This includes: collaborating with elected officials, city officials, business partners, and community organizations to plan and execute world class diversity experiences; ensuring the organization has appropriate metrics to ensure the goals of the equity lens can be properly tracked and managed; support the research, development and implementation of diversity and inclusion policies; develop and coordinate programs and initiatives to guide and integrate diversity and inclusion practices through the LOC that help build a diverse and inclusive team and membership organization; and plan and implement special emphasis programs to increase awareness and educate the LOC staff, leadership, and membership regarding minorities, women, veterans, people with disabilities, other protected classes, and other underrepresented communities.
- Assess and monitor workload, administrative and support systems, and internal reporting relationships for assigned areas of responsibility; identify opportunities for improvement; direct and implement changes.
- Plan, direct, and coordinate, through management level staff, the work plan for assigned functions; assign projects and programmatic areas of responsibility; provide direction and supervision on key projects; review and evaluate work methods and procedures; meet with key staff to identify and resolve problems.
- Develops and oversees the implementation of a comprehensive training program that includes all
  aspects of member services, including current or emerging policy/legislative issues, ethics,
  fundamentals of municipal governance, and leadership issues. The training program encompasses
  several LOC programs and events, including, but not necessarily limited to: LOC conferences;
  Elected Essentials; Municipal Fundamentals; Small Cities Network; Training-to-Go Programs; and
  LGMC Program.

- Participates in the development and provision of training and outreach to LOC members including
  developing curriculum and conducting training. Continuously connects with members to assess the
  effectiveness of various programs and services, to discover new opportunities, trends, and issues
  affecting the membership.
- Facilitates opportunities for cities to partner with each other and other governmental organizations in order to promote increased efficiencies and the effective delivery of municipal services.
- Oversees, facilitates, and/or carries out administrative functions that support the activities of the LOC board of directors, LOC affiliate organizations, and LOC foundation, including board/committee member interface; general customer service; meeting scheduling and coordination; newsletter content development; website maintenance; and conference planning/management.
- Conducts research, compiles data, and presents recommendations to boards and committees; monitors directives; prepares financial documents; and facilitates strategic planning and budgeting processes.
- Oversees the LOC foundation's endowment and giving campaigns; tracks donations received.
- Manages the LOC's IT operations and resources including contracted services, resource capacity, and asset planning.
- Selects, schedules, supervises, trains, evaluates performance, and supports professional growth of assigned staff. Guides employees through corrective action and mentoring as needed.
- Prepares, manages, and analyzes assigned division/department budgets. Identifies and allocates resources and approves expenditures.
- Attends meetings with external agencies, internal departments, affiliate organizations, LOC members, and other applicable entities to solicit feedback, provide information, create action plans, resolve issues, share best practices, and represent the LOC.
- Serves as an active participant of the LOC management team to work collaboratively in the overall planning and operation of the organization and coordinate programs with other departments.
- Evaluates and manages the provision of member services programs including conferences, trainings, and events. Develops strategic plans for programs and services and implements and executes same.
- Oversees and facilitates the completion of assigned projects which may have organization-wide implications.
- Manages the LOC's office equipment and acts as primary contact for building facility issues. Coordinates capital improvements/purchases, and related activities.
- Serves as the Records Custodian and ensures compliance with records retention laws.
- Oversees all customer service functions and transactions.
- Maintains cooperative working relationships with staff, clients, other organizations, and the public.
- Maintains a high degree of knowledge of laws and regulations pertaining to city operations in Oregon.
- Follows all safety rules and rules for work areas.
- Demonstrates professionalism in communications, work habits, and attire; commitment to customer service and growth of the organization; a positive attitude; and regular office attendance.
- Performs other related duties as assigned.

## **Screening Criteria**

## **Education and Experience**

Master's degree from an accredited educational institution in related field (Public Administration, Public Policy, Political Science, Business Administration, Public Finance etc.), J.D., or equivalent experience.

#### AND

Five or more years of experience working in local government, or related field, as a manager or administrator, department director, recorder, or other similar administrative position providing a comprehensive understanding of overall government operations, including experience working with elected officials and city managers.

OR

Any equivalent combination of education and experience which ensures the ability to perform the essential functions of the position.

## **Necessary Special Requirements**

• Possession of a valid driver license accepted in the state of Oregon and proof of acceptable driving record.

## Knowledge, Skills, and Abilities

- Extensive working knowledge of all aspects of local government, particularly Oregon cities.
- Comprehensive knowledge of overall city operations including governance structure, budgeting, typical programs and services provided.
- At least one year of specialized experience in developing or implementing diversity and inclusion strategic plans with positive results.
- Excellent project management skills including organization, attention to detail, budgeting, and communication.
- Skilled in prioritizing, growing and managing people, teams, and projects, in an environment where competing demands may exist.
- Ability to make effective choices and act independently in managing and coordinating assigned duties of self and others.
- Skilled communicator and collaborator with people and groups, both internal and external.
- Ability to devise and employ the use of quantitative and qualitative methods to evaluate program effectiveness.
- Ability to communicate and express ideas effectively in writing and orally.
- Ability to maintain a high degree of discretion when dealing with sensitive and/or confidential information.
- Ability to establish and maintain effective working relationships with a wide range of constituent groups including co-workers, city officials, legislators, legislative staff, academics, federal and state agency administrators, and other local government associations.
- Ability to model high standards of quality customer service to all internal and external customers.
- Knowledge of Oregon municipal laws, management practices, program administration, and policy issues.
- Knowledge of management principles and practices.
- Experience working with local government governing bodies.

## **Desirable Experience and Training**

- Considerable experience in the direction or coordination of programs associated with municipal government, particularly with Oregon cities.
- Experience managing, developing or providing training programs to municipal officials.
- Experience working as a facilitator or mediator or providing these services to groups which are in conflict or experiencing difficulty finding common ground.

# Physical Requirements/Work Conditions General Office Worker / Operations & Member Engagement Director



# **Frequency Definitions:**

(N	) Never:	Not required and not done on the jo	b.
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(R) Rare: May be required on a very infrequent basis; less than 1% work shift; may occur 1 – 5

times/minutes per shift.

**(O)** Occasional: Occurs between 1% – 33% of an 8-hour work shift; total of up to 2.5 hours per 8-hour shift. **(F)** Frequent: Occurs between 34% - 66% of an 8-hour work shift; total of between 2.6 hours to 5.0 hours

per 8-hour shift.

(C) Continuous: Occurs between 67% to 100% of an 8-hour shift; total of between 5.1 hours to 8.0 hours per

8-hour shift.

WO	WORKING CONDITIONS							
	Are there particular working conditions associated with this position which should be noted? Check or							
	list below, indicating frequency for each condition (N, R, O, F, C – refer to Frequency Definitions above):							
N	<b>R</b>	0	F	С	Condition	Comments/Detail (if applicable)		
		$\stackrel{ullet}{\vdash}$		$\overline{\boxtimes}$	Indoors	Usual Office working conditions		
H		<del>  </del>	<u> </u>		Outdoors	Osdai Office Working Conditions		
H				+	Extended work hours			
			$\overline{H}$	+				
	<u> </u>		<u> </u>	<u> </u>	Travel to multiple worksites			
H			$\frac{\square}{\square}$	$\frac{\sqcup}{\vdash}$	Low background noise			
		<del>  </del>	<u> </u>	<del>  </del>	Moderate background noise			
		<u> </u>	<u> </u>	<u> </u>	High background noise			
	<u> </u>	<u> </u>	<u> </u>	<u> </u>	Fumes/odors			
	<u> </u>	<u> </u>	<u> </u>	<u> </u>	Dust			
	<u> </u>	<u> </u>	<u> </u>	<u> </u>	Varied/extreme temperatures			
	<u> </u>	<u> </u>	<u>Ц</u>	<u> </u>	Cramped workspace			
	Ш	Ш	Ш	Ц	Exposure to hazardous materials			
					Personal protective equip. required			
					Other (specify)			
MA	TERIA	LS A	ND E	QUIP	MENT USED			
Are	there	part	icular	mat	erials and/or equipment used with	n this position which should be noted? Check		
		ow, i	ndica	ting f	requency for each condition (N, I	R, O, F, C – refer to Frequency Definitions		
	ve):					T =		
N	R	0	F	<u></u>	Condition	Comments/Detail		
Щ	<u> </u>	<u> </u>		<u>Ц</u>	Computer			
Щ	<u>Ц</u>	<u> </u>		<u> </u>	Mouse/Trackball			
Ш					Ten Key/Calculator			
		$\boxtimes$			Copier			
		$\boxtimes$			Fax Machine			
			$\boxtimes$		E-mail			
			$\boxtimes$		Telephone			
$\boxtimes$					Hand Tools			
					Automobile (company ⊠ personal ⊠)			

					Other (specify)			
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PHY	PHYSICAL DEMANDS							
	Are there particular physical demands associated with this position? Check or list below, indicating							
					lition (N, R, O, F, C – refer to Fred	quency De		
N	R	0	F	С	Physical Demand		Description (if O, F, or C checked)	
		$\boxtimes$			Standing			
					Walking			
					Sitting			
			$\boxtimes$		Driving		Travel to/from training locations	
	$\boxtimes$				Lifting/Lowering (Max: 50 Avg. lbs.) with assistive equipment? Yes ⊠ No □	25		
	$\boxtimes$				Carrying (Max: 20 Avg. 5 lbs.)			
	$\boxtimes$				Pushing (Max: 50 Avg. 25 lbs.	,		
	$\boxtimes$				Pulling (Max: 50 Avg. 25 lbs.)			
	$\boxtimes$				Climbing (Max height: 18")			
	$\boxtimes$				Stairs			
	$\boxtimes$				Balancing			
	$\boxtimes$				Stooping			
	$\boxtimes$				Twisting			
	$\boxtimes$				Kneeling			
	$\boxtimes$				Crouching			
	$\boxtimes$				Crawling			
	$\boxtimes$				Reaching overhead			
	$\boxtimes$				Reaching shoulder level			
			$\boxtimes$		Handling			
			$\boxtimes$		Pinching			
			$\boxtimes$		Grasping			
			$\boxtimes$		Wrist motion			
			$\boxtimes$		Speaking			
			$\boxtimes$		Hearing			
				$\boxtimes$	Seeing			
			$\boxtimes$		Writing			
	$\boxtimes$				Depth Perception			
		$\boxtimes$			Color Vision			
					Other (specify)			
					Other (specify)			