



97th Annual Conference

October 5-7, 2022 | Riverhouse on the Deschutes, Bend

Wednesday, October 5

7:00 a.m. – 5:00 p.m. **Registration Open**
Exhibit Hall – Lower Level

7:30 a.m. – 4:30 p.m. **Trade Show Open**
Exhibit Hall – Lower Level More than 60 organizations are exhibiting this year, showcasing innovative products and services that can help make your city a great place to live and work.

7:30 a.m. – 8:30 a.m. **Trade Show & Continental Breakfast**
Exhibit Hall – Lower Level

8:00 a.m. – 9:00 a.m. **People of Color Caucus Business Meeting**
Deschutes N The purpose of the Caucus is to:

- Promote positive and effective relationships among city officials of color, their communities, political leaders, the League of Oregon Cities and its affiliate entities (such as the Oregon Mayors Association, City/County Managers Association, City Attorneys Association);
- Build and increase capacity of city officials of color and support a pipeline for people of color to engage in and serve in local government;
- Serve as a resource to the League of Oregon Cities in the formulation of its policy agenda;
- Prepare and advance city officials of color to serve in positions of leadership within the League of Oregon Cities and its affiliate organizations.

8:30 a.m. – 12:30 p.m. **OMA Business Meeting, Workshop and Lunch**
Cascade Aj The Oregon Mayors Association (OMA) Annual Membership Meeting will be held from 8:30 a.m. – 9:00 a.m.

Combating Misinformation in the Era of Polarization: Americans are increasingly turning to the internet and fragmented media sources for news and information, leading to a crisis of misinformation. We'll discuss the challenges facing elected officials in this environment, and look at the best evidence-based tools for fighting misinformation, communicating effectively through all the noise, and maintaining public trust.

8:30 a.m. – 12:30 p.m. **OCCMA Workshop, Membership Meeting and Lunch**
Cascade B A roundtable of timely topics divided into three mini-sessions.

- 8:30 a.m.– 9:30 a.m. – **Building Relationships with the Governing Board**
Learn how city managers organize the work of their organization, their tips for onboarding new members, and their approach to establishing effective relationships with their governing board.
- 9:30 a.m.– 10:15 a.m. – **Reimagine Retention and Recruitment**
Recruiting and retaining top talent in today's employee marketplace is extremely difficult. Learn which outdated practices you need to let go, and grab ahold of the fresh strategies, techniques, and tools your fellow managers are using to be successful.
- 10:30 a.m.– 11:30 a.m. – **Manager's Role in Police Use of Force Incidents**
There are many law enforcement organizations supervised by OCCMA members. This session will focus on the city manager's roles and responsibilities and the general processes associated with police-involved use-of-force incidents. You will hear from a leading Oregon expert in police administration, and city managers who managed through these encounters.
- 11:30 a.m. – 12:30 p.m. – **Lunch and OCCMA Annual Membership Meeting**

9:00 a.m.– 12:30 p.m.

Cascade EFG

Councilors Workshop – Let’s Get Engaged

In this interactive workshop, participants will receive tools and tips for a public engagement process that builds community while addressing a challenge faced by your city. The facilitators are members of the Center for Public Service at Portland State University with professional and academic backgrounds in community engagement.

11:30 a.m. – 1:00 p.m.

Exhibit Hall – Lower Level

Trade Show & Lunch

Lunch is provided for attendees in the trade show. Grab some lunch, visit with your colleagues and learn how these vendors can help your city achieve its goals.

*If you are attending a workshop, lunch will be served there.

12:45 p.m.– 2:45 p.m.

*Conference Center
Parking Lot*

Tour – Homeless Villages – Sponsored by Hayden Homes

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Lunch provided starting at 11:30 a.m. in the trade show. Tour buses will start loading at 12:30 p.m. in the Conference Center parking lot and will depart at 12:45 p.m. Please wear appropriate clothes and walking shoes, no open-toed shoes allowed. Dress for the weather, including sunscreen or rain gear, if needed.

This tour will visit two sites: St. Vincent de Paul, a 10-unit village for people in need of temporary shelter; and Veterans Village, a transitional community designed to provide shelter and services for homeless veterans.

12:45 p.m.– 2:45 p.m.

*Conference Center
Parking Lot*

Tour – Transformation of a Landfill into the OSU Campus

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Lunch provided starting at 11:30 a.m. in the trade show. Tour buses will start loading at 12:30 p.m. in the Conference Center parking lot and will depart at 12:45 p.m. Please wear appropriate clothes and walking shoes, no open-toed shoes allowed. Dress for the weather, including sunscreen or rain gear, if needed.

Over the next 30 years, OSU Cascades, Oregon State University's Bend branch, will create a 128-acre campus accommodating 5,000 students through the innovative reuse of a former pumice mine and demolition landfill. OSU-Cascades intends to expand slowly but thoughtfully— about one building every two years—to minimize impact on the surrounding community. Meet with project leaders at the OSU-Cascades site to learn about the approach to this innovative project, the significance for higher education in Central Oregon, and benefits to the neighboring community.

12:45 p.m. – 1:45 p.m.

Deschutes N

Women’s Caucus Business Meeting

The League of Oregon Cities Women’s Caucus is a voluntary association open to elected and appointed current, former and upcoming city leaders which strives to:

- Promote positive and effective relationships among women city officials, their communities, political leaders, and the LOC;
- Build and increase the capacity of women to engage in and serve in local government;
- Serve as a resource to the LOC Board in the formulation of its policy agenda;
- Equip and advance women city officials to serve in positions of leadership on the LOC Board; and
- Support, encourage and highlight the successes of city officials who are women.

1:00 p.m. – 2:30 p.m.

Cascade AJ

Breakout Sessions

Re-Imagining Leadership: Responding to Complex Challenges – Sponsored by Homeserve

We are leading and serving in a changing world. To stay relevant, public leaders will need to build capacity in re-imagining leadership skills to better engage their communities, emerging leaders and historically excluded people. This session will explore and apply: concepts of shared leadership; how we cultivate different ways working together in divisive environments; how we embrace change; and how we incorporate community members into decision making.

Cascade C

Public/Private Partnership Considerations for Building Your Emergency Operations – Sponsored by Walmart

Learn the important role the private sector plays during and post emergency, and how to build and maintain relationships and communication with the business community.

Cascade B

Update on HB 4123: A Pilot Project Focused on Local Coordination to Tackle Homelessness – Sponsored by Oregon Beverage Recycling Cooperative

In 2022, the Legislature passed HB 4123 to establish locally led, regional housing coordination through eight pilots across the state. Each pilot received \$1 million in state funding to operationalize coordinated offices, anchored by city-county partnerships, to strengthen their communities' homeless response. These pilots are intended to leverage and coordinate existing work in the community and identify resource and service gaps in partnership with existing service providers. Representatives from three of the eight pilots will share updates on their local collaboratives and offer city, county, and service provider perspectives. Session participants will learn about the regional collaborative model and how each pilot is responding to the homeless crisis based on their unique local challenges.

2:30 p.m. – 3:00 p.m.

Networking Break

3:00 p.m. – 4:30 p.m.

Cascade EFGHI

Welcome and Keynote – Sponsored by MacDonald-Miller Facility Solutions

- **Welcome:** Tanea Browning, LOC President; Councilor, Central Point
- **Color Guard:** Oregon National Guard Youth Challenge Program
- **National Anthem:** Naomi Bennette, Youth Choir of Central Oregon
- **Welcome from City of Bend:** Mayor Gena Goodman-Campbell
- **Opening Comments:** LOC Interim Executive Director Patty Mulvihill
- **Introduction of Keynote Speaker:** MacDonald Miller Facility Solutions
- **Keynote Speaker:** Eric Klinenberg, Author and Sociologist – *Palaces for the People: How Social Infrastructure Can Help Fight Inequality, Polarization, and the Decline of Civic Life.*

A renowned sociologist and bestselling author, Mr. Klinenberg will explore how our cities' future rests not only on shared values, but on social infrastructure: the libraries, parks and civic organizations where connections are formed.

4:45 p.m. – 6:15 p.m.

Cascade AJBCD

Welcome Reception – Co-Sponsored by Comcast and Ameresco

Start your evening with our first social event of the 2022 conference – enjoy hors d'oeuvres and beverages* as you network with colleagues. Please note – badges must be presented for admittance.

*No-host bar

5:00 p.m. – 8:00 p.m.

Deschutes N

LOC Nominating Committee Meeting

First, the committee will hear candidates for the LOC Board of Directors present their qualifications for service on the LOC's governing body. The committee will then prepare a proposed slate for a vote by the full membership at Friday morning's annual membership meeting.

Thursday, October 6

7:00 a.m. – 2:00 p.m. <i>Exhibit Hall – Lower Level</i>	Registration Open – Sponsored by NPPGov
7:00 a.m. – 2:00 p.m. <i>Exhibit Hall – Lower Level</i>	Trade Show Open
7:30 a.m. – 8:30 a.m. <i>Exhibit Hall – Lower Level</i>	Breakfast & Trade Show Enjoy breakfast while visiting the trade show. We have set this dedicated time aside prior to the day's festivities to give you the opportunity to visit with the businesses and agencies that serve local government.
8:00 a.m. – 4:00 p.m. <i>Cascade EFGHI</i>	DEI Workshop <i>Pre-registration required. If you are pre-registered, the session will be listed on the back of your badge.</i> In this workshop, attendees will engage with key concepts and terminology vital to understanding and leading in diversity, equity and inclusion work. Attendees will: develop equity and inclusion literacy; learn to unmask privilege, bias, discrimination, and microaggressions; identify ways to increase inclusion and access for people with disabilities; determine methods for breaking down barriers; and, share local success stories from across Oregon.
8:00 a.m. – 9:00 a.m. <i>Cascade C</i>	Large Cities Networking An opportunity for cities with a population greater than 25,000 to network and have a conversation with peers about issues specific to large-sized cities.
8:00 a.m. – 9:00 a.m. <i>Cascade B</i>	Medium Cities Networking An opportunity for cities with a population of 7,500 to 25,000 to network and have a conversation with peers about issues specific to medium-sized cities.
8:00 a.m. – 9:00 a.m. <i>Cascade B</i>	Small Cities Networking An opportunity for cities with a population less than 7,500 to network and have a conversation with peers about issues specific to small-sized cities.
8:00 a.m. – 2:00 p.m. <i>Exhibit Hall – Lower Level</i>	Visit with U.S. Congressional Staff Visit with staff of Oregon's congressional delegation (senators and representatives).
9:00 a.m. – 12:00 p.m. <i>Conference Center Parking Lot</i>	Tour – Prineville's Crooked River Wetlands Complex – Sponsored by Anderson Perry & Associates, Inc. <i>Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.</i> Tour buses will start loading at 8:45 a.m. in the Conference Center parking lot and will depart at 9:00 a.m. Please wear appropriate clothes and walking shoes, no open-toed shoes allowed. Dress for the weather, including sunscreen or rain gear, if needed. This city project is now complete and providing remarkable social, economic and environmental benefits to the local community. Through this 120-acre, multipurpose project, the city is responsibly expanding its wastewater capacity, lowering system development charges, stabilizing monthly wastewater rates, creating a new public hiking trail system with numerous educational opportunities and improving riparian and instream conditions in the Crooked River.
9:00 a.m.– 12:00 p.m. <i>Conference Center Parking Lot</i>	Tour – Affordable Housing Tour – Sponsored by Right! Systems, Inc./Fortinet <i>Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.</i> Tour buses will start loading at 8:45 a.m. in the Conference Center parking lot and will depart at 9:00 a.m. Please wear appropriate clothes and walking shoes, no open-toed shoes allowed. Dress for the weather, including sunscreen or rain gear, if needed.

Bend has been a national leader in producing affordable housing in a variety of formats. This tour will visit multiple sites, including some under development, to showcase the innovative approaches Bend has taken to produce and deliver this service.

9:15 a.m. – 10:15 a.m.

Cascade C

Breakout Sessions

From Protests and Rallies to Employee Speech and Public Comment: The First Amendment's Impact on Cities – Sponsored by Markowitz Herbold PC

Learn how city governments and employees can and cannot regulate speech under the First Amendment. Timely issues covered include: how cities can regulate employees' speech on and off the clock; how city councils can regulate public comment sessions at city council meetings; and how to manage free speech issues when interacting with constituents on social media. The session is also designed to help city officials make decisions about free speech issues as they arise, providing principles that can be applied in new and novel contexts and situations.

Cascade AJ

Getting the Most Out of Your Constituent Engagement – Sponsored by Johnson Controls

Cities are the focal point of proactive communication and responding to constituent concerns. Learn from city leaders about their approach to community engagement, and what methods present the best opportunities.

Cascade D

How Cities, Counties and Special Districts Can Work Together

The Deschutes Basin Water Collaborative (DBWC) allows stakeholders to collaborate on critical water allocation and management issues in the Deschutes Basin, and develop strategies to meet stream flow, ecological, agricultural, and community needs for water. The DBWC was built on the momentum of the Upper Deschutes Basin Study Working Group, the Water Summit convened by the Confederated Tribes of Warm Springs and the state of Oregon in the fall of 2018, as well as the legacy of the Deschutes Water Alliance. In this session you will hear from members of this collaborative on their work to achieve balance of water use in the Deschutes Basin.

Cascade B

Legislative Session: How to Lobby Your State Legislator

Learn from elected officials and lobbyists how to effectively lobby your state legislators. Making a budget request and legislative policy can be complicated, but we'll provide a "Lobbying 101" education. This is an opportunity to sharpen our skills and learn how other cities are interacting with their legislators.

10:15 a.m. – 11:00 a.m.

Networking Break

11:00 a.m. – 12:00 p.m.

Cascade C

Breakout Sessions

Social Media for Elected Officials

City leaders and staff are often using social media to communicate information quickly and clearly. But social media in the public sector is often more about knowing how to adapt to the situation. Meanwhile, the law typically struggles to keep up with technology, and social media is no different. Two social media experts and an attorney will review specific tools, tactics and responses allowing city officials to effectively inform, engage, and react through social media. They'll also address the legal issues that arise when social media and public law intersect, including public records laws and speech rights.

Cascade B

DIY Lewis and Clark – Charting Your Community's Future Without a Facilitator

The single most important responsibility of every city council is envisioning a unified future and mapping out a pathway to get from here to there. But smaller communities often do not feel they can afford to pay for a talented facilitator to take them through that process. SGR is the largest provider of city council retreats in the nation and CEO Ron Holifield will share practical strategies he has used in hundreds of city council retreats that you can learn from to conduct DIY strategic visioning workshops to shape your future.

Cascade D

How to Recruit and Retain Effective Committee/Commission Members

Cities regularly struggle to recruit and retain community members who will volunteer to serve on city committees and commissions. These positions often remain vacant or are filled by the same person for decades. This session will explore: methods for effective outreach to interest potential volunteers; pointers for fruitful application processes; term limitations; training strategies; and tactics to retain good committee and commission members.

Cascade AJ

Housing Development – Thinking Outside the Box

As Oregon works to overcome a deficit of 150,000 homes, cities are pursuing unique strategies to bring needed housing to their communities, including innovative partnerships, programs, and incentives. Session takeaways will include: how to identify a specific housing need in your community and find a particular solution; and what it means to “think outside the box” when addressing housing development challenges.

12:00 p.m. – 1:30 p.m.

Exhibit Hall – Lower Level

Lunch with Trade Show

Lunch is provided for attendees in part through vendor participation in the trade show. Grab some lunch, visit with your colleagues and learn how these vendors can help your city achieve its goals.

1:00 p.m. – 4:00 p.m.

*Conference Center
Parking Lot*

Tour – Forest Service Air Center and Wildland Fire Dispatch

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Lunch provided starting at 12:00 p.m. in the trade show. Tour buses will start loading at 12:45 p.m. in the Conference Center parking lot and will depart at 1:00 p.m. Please wear appropriate clothes and walking shoes, no open-toed shoes allowed. Dress for the weather, including sunscreen or rain gear, if needed.

Explore the city's 30-acre campus on the northern section of the Redmond Airport, where smokejumpers, hotshots, air tankers, and other equipment deploy for fires. The dispatch center also operates from this location.

1:00 p.m. – 4:00 p.m.

*Conference Center
Parking Lot*

Tour – Newport Avenue Walking Tour

Pre-registration required. Visit the conference registration booth if you haven't pre-registered. If you are pre-registered, the tour will be listed on the back of your badge.

Lunch provided starting at 12:00 p.m. in the trade show. Tour buses will start loading at 12:45 p.m. in the Conference Center parking lot and will depart at 1:00 p.m. Please wear appropriate clothes and walking shoes, no open-toed shoes allowed. Dress for the weather, including sunscreen or rain gear, if needed.

Learn how the city of Bend is finding innovative solutions to building the “green infrastructure” its community desires, and the challenges and lessons learned from constructing in a 100-year-old densely populated neighborhood with aging infrastructure. Just walking distance from beautiful downtown Bend, Newport Avenue is home to an eclectic array of restaurants, bakeries, and one of Bend's most popular neighborhood grocery stores. The city had to balance the goals of the project with the sensitivities of the community, which values the winding sidewalks and tree lined streets and didn't want that to change with the improvements. Learn how the city of Bend is finding innovative solutions to building the “green infrastructure” its community desires, and the challenges and lessons learned from constructing in a 100-year-old densely populated neighborhood with aging infrastructure. Just walking distance from beautiful downtown Bend, Newport Avenue is home to an eclectic array of restaurants, bakeries, and one of Bend's most popular neighborhood grocery stores. The city had to balance the goals of the project with the sensitivities of the community, which values the winding sidewalks and tree lined streets and didn't want that to change with the improvements.

1:30 p.m. – 2:30 p.m.
Cascade C

Breakout Sessions

Building the Bench – How to Bring the Next Generation Into the Fold – Sponsored by Amazon

How can cities bring youth into the city – whether as an elected official or a city staff member? Many cities have youth programs, but what can be done beyond that? How are the youth programs driving the next generation into city government work? This session not only focuses on how to create a pipeline of youth into public office positions, but also into staff positions like city manager and public works.

Cascade D

Helping Cities to Start Broadband Infrastructure – Sponsored by LS Networks

With an influx of federal money on the table for broadband, our local communities need to be ready! Hear from the non-profit, private, and public sectors about what to expect, lessons learned, and how cities can prepare and build relationships to help bring in funding for their communities.

Cascade B

Regional Rural Revitalization – A Model for Shared Prosperity

John Day, Burns, and Lakeview are working to establish Regional Rural Revitalization (R3) Strategies, a new intergovernmental entity that will function as a more capable, efficient, and effective tool for innovative economic development, community revitalization, and social enterprise within their respective communities. Hear how this rural-frontier model allows the member cities to “hunt as a pack” by sharing staff, capital equipment, and financing across multiple jurisdictions to execute housing and other public improvement projects.

Cascade AJ

How to Make Sure ‘Park & Rec’ Doesn’t Become ‘What the Heck?’ – Best Practices in Good Council/Staff Relationships

Effective local government without acrimony and hyperbole is a result of deliberate work to create a high performing team that includes city staff, elected officials and the public they serve. Mayor Spano and Mr. Harmening will: reveal the “one thing” that is most important to this work; share best practices and lessons learned; and take questions about how to create a culture of collaboration, respect, and teamwork especially when not everyone is in agreement.

2:00 p.m. – 5:30 p.m.
Cascade Lobby

Registration Open – Sponsored by NPPGov

Conference registration moves to the Conference Center Lobby after the trade show ends.

2:30 p.m. – 3:00 p.m.
Cascade Lobby

Snack Break – Sponsored by Pacific Power

Enjoy an afternoon snack and network with colleagues in the conference center lobby, presented by Pacific Power.

3:00 p.m. – 4:00 p.m.
Cascade B

Breakout Sessions

The Zen Ten Cyber Security Protections – When Ten? – Now!

Cyber-attacks are now a reality for large and small municipalities, and CIS recommends the Zen Ten cyber security protections. When ten? Now!!! Greg and Scott will discuss cyber security protections your city needs now, whether you have one PC, a service provider, or an entire network. Do you have the Zen Ten? Know what questions to ask to make sure you do. Plus, as a bonus they’ll cover the cyber insurance language needed in your city’s contracts.

Cascade C

Cooperate, Coordinate & Communicate Alongside Neighboring Cities

Learn how neighboring jurisdictions: cooperate with one another to find regional success; coordinate efforts to achieve larger community wide objectives; and communicate with each other and their respective constituents. The cities of North Bend and Coos Bay are directly adjacent to one another, and Mayors Engelke and Benetti make it a high priority to cooperate, coordinate, and communicate to ensure both of their cities thrive. In this joint presentation, the mayors discuss how to implement best practices in developing working relationships with neighboring communities to bolster resources and enhance the success of projects.

Ways to Engage & Build Relationships with State Legislative & Congressional Offices

Learn from a former legislative staffer, a lobbyist, and elected officials about the most effective ways to engage and build relationships with your state legislators. Whether you are making a budget request or requesting legislation, relationships with your local legislators are key to success.

6:00 p.m. – 8:30 p.m.

Cascade EFGHIB

Awards Dinner – Sponsored by CIS

5:30 p.m. – Doors Open and No-Host Bar and Light Appetizers

6:00 p.m. – Plated Dinner Service, followed by Awards Program

The awards dinner is a conference tradition, acknowledging the winners of the LOC's Exceptional Service Awards and City Awards. Following the award presentations, join us for the President's Reception.

8:30 p.m. – 10:00 p.m.

Cascade EFGHIB

President's Reception

Immediately following the Awards Dinner, join LOC President Tanea Browning to congratulate the winners and enjoy desserts and an after-dinner drink.

Friday, October 7

7:30 a.m. – 12:30 p.m.

Cascade Lobby

Registration/Information

8:00 a.m. – 9:00 a.m.

Cascade EFGHIB

Networking Breakfast

9:30 a.m.– 10:30 a.m.

Cascade EFGHIB

Closing Keynote with U.S. Senator Ron Wyden – Sponsored by McKinstry

The federal government's partnership with local governments has grown exponentially in recent years with the passage of American Rescue Plan, the Coronavirus Aid, Relief, and Economic Security (CARES) Act, the Bipartisan Infrastructure Bill, and the Inflation Reduction Act of 2022. The LOC and its members are looking forward to hearing from Senator Wyden on his priorities for Oregon and sharing the city perspective on moving Oregon forward.

10:30 a.m. – 11:00 a.m.

Networking Break

11:00 a.m.– 12:30 p.m.

Cascade EFGHIB

Annual Business Meeting

The LOC's Annual Business Meeting is an opportunity for member cities to get involved with the LOC through the election of new board members. It also includes a report by the interim executive director of 2022 LOC accomplishments and a preview of new initiatives for 2023.

Voting at the Business Meeting:

Member cities will vote on LOC officers and board members for 2023. Each city is entitled to cast one vote at the meeting. Voting cards will be available starting at 8 a.m. on Friday outside the room, and must be picked up by 10:45 a.m. Delegates may not vote without a card. Voting by proxy is not permitted.