

AI Workshop Run of Show

Equip your city to navigate the rewards and risks of artificial intelligence. This workshop provides a clear, actionable roadmap covering everyday legal compliance, shared governance models, and real-world cautionary tales. Learn how departments are actively using AI to boost public engagement, streamline heavy workloads, and uplift city priorities while applying human-centered leadership that values and protects staff expertise.

Mayor Tim Rosener, Jack Hofbauer (MGT) and Evan Conner (MGT) will share moderator needs where MTR is conflicted with other conference obligations. G. Miller will be responsible for mic needs.

10:30 a.m. – 10:37 a.m. **Moderator:** Mayor Tim Rosener welcomes attendees, recognizes and introduces Jack Hofbauer, MGT Manager of AI Solutions and Evan Conner, MGT AI Solutions Architect, as sponsor/co-moderator, and brings a focus for the day.

10:37 a.m. – 11:30 a.m. **AI in City Hall: Public Records, Privacy, and Legal Risks** – Jeff Lovinger, Markowitz Herbold PC

When city staff or elected officials use AI to draft emails, summarize meetings, or research policies, they create new questions under public records and privacy laws. Is a council member's AI prompt subject to a public records request? Who owns a document written with AI? What happens if confidential information accidentally gets typed into a free web tool? This session breaks down the everyday legal risks of AI use in local government and offers clear, simple steps to keep your city compliant and out of court.

11:30 a.m. – 12:20 p.m. **Building your own policies in times of AI: Strategies, best practices and lessons learned** - Hector Dominguez, City of Portland, Adam Young, Bend Info Security Manager, Sean McSpaden Legislative IT Analyst. Pam Dixon, World Privacy Forum.

This session will explore components of comprehensive AI policies strategies, including compliance and agencies readiness, privacy and security risks, ethics and oversight, and responsible use of artificial intelligence in local and regional government in Oregon. Four local experts will share brief updates on relevant issues derived from the application of artificial intelligence and attendees will have the opportunity to share their questions and experiences for discussion. A significant portion of this session will be reserved for discussing questions from attendees.

12:20 p.m. – 1:30 p.m. **Working Lunch**

12:45 p.m. – 1:30 p.m.

Cautionary Tales of AI Gone Wrong: Jack Hofbauer, MGT Manager of AI Solutions and Evan Conner, MGT AI Solutions Architect.

AI is fast, but it isn't always right. In this engaging session, we examine what happens when public sector AI deployment goes wildly off-script. You'll laugh, you'll cringe, and most importantly, you'll walk away with a clear checklist on how to harness AI safely without letting it write its own rules.

1:30 p.m. – 1:45 p.m.

Afternoon Break

1:45 p.m. – 2:45 p.m.

Municipal AI: Real Workflows Beyond the Hype

Sean Lewis Tillamook, Bill Hopkins Keizer, Robby Hammond Hillsboro

Bypass vendor hype to discover practical ways city staff are using AI today. Explore how departments leverage AI to uplift city priorities and policies using eye-catching graphics and targeted social media—making public outreach clearer and more impactful. Plus, see proven workflows for distilling thousands of public comments into thematic summaries, translating multi-language documents, and turning dense technical reports into readable council packets.

2:45 p.m. – 3:45 p.m.

Leading Through AI Anxiety, Staff Empowerment and Human-Centered Leadership – Laurie Grenya, HR Answers

As AI tools roll out, city staff often experience dual anxieties: fear of job displacement or frustration over feeling devaluation when council members assume "AI can just do staff's job in five seconds." This session equips executives with change-management strategies to validate staff expertise, preserve morale, and position AI as a force multiplier for human judgment rather than a replacement for professional expertise.

3:45 p.m. - 4:00 p.m.

Mayor Rosener, MGT lead final thoughts and Adjourn