

Create a focused and actionable strategic plan for your small or rural local government.

The League of Oregon Cities, in partnership with Coraggio Group, is pleased to offer affordable access to a streamlined strategic planning process designed specifically for local governments with less than 20,000 residents.








How does the program work?

This is a virtual, cohort-based opportunity. Up to eight local government organizations or as few as three can sign up to create a cohort to go through the strategic planning process. Each local government team will be led by a strategic planning consultant from Coraggio Group who will work closely with your team to create your strategic plan. Mixed in will be opportunities to network virtually with other communities in the cohort and participate in large group discussions focused on best practices in strategic planning and implementation.

How long does the planning process take?

The strategic planning experience kicks off with a 90-minute virtual session to clarify how the planning process will unfold and how your team can prepare. The development of your community's strategic plan will unfold over two half day (three hour) highly interactive virtual work sessions facilitated by Coraggio's strategic planning consultants. The final session will create space to discuss lessons learned, identify common priorities, and present implementation best practices.

What will the strategic plan for my community include?

				
Vision	Mission	Priority Areas	Success Measures	Strategic Actions
What is the ideal future state we are trying to create?	What is our purpose?	What must be accomplished over the planning horizon?	How will we measure success?	What collective actions do we need to take that are transformative in nature?

The final plan will be a branded one-page document that provides a clear two-year strategic path forward for your community.

How much will this cost my organization?

The cost to each community would be \$10,000.

When will this program begin?

We will kick off the work in the Spring of 2025 and will last three to four months.

How do I sign up?

Please email the League of Oregon Cities' Member Engagement Director, Lisa Trevino, at LTrevino@orcities.org