



Local Government Spring Conference

Thursday, May 1

7:30 a.m. – 4:00 p.m. **Trade Show Open**
Salmon Room & Upstairs Lobby

7:30 a.m. – 4:00 p.m. **Registration Open**
Hotel Lobby

8:00 a.m. – 9:30 a.m. **Breakfast Available**
Salmon Room

8:30 a.m. – 10:30 a.m. **Councilors Workshop: City Councilors Roundtable – Networking & Peer Discussions**
Salmon Room

Join us for an engaging and interactive roundtable discussion designed specifically for city councilors. This session provides a unique opportunity to connect with peers, share insights, and tackle the issues that matter most to your city. Facilitated by LOC staff, each group will participate in focused, timely discussions on key challenges and opportunities faced by cities like yours. You'll engage in meaningful conversations with fellow councilors who understand the nuances of serving in a city. This collaborative environment fosters networking, idea exchange, and peer-to-peer support, ensuring that everyone leaves with actionable strategies and a strengthened sense of community.

8:30 a.m. – 10:30 a.m. **Mayors Workshop: Successful Advocacy Begins with Mayors**
Spruce/Cedar

Mayors play a critical role in the legislative process and ensure that your city's needs are heard. Learn from past legislators and current mayors how city leaders can influence other elected officials, regional partners, and the state. Through real life examples, expert insights, small group exercises, and actionable strategies, this workshop will equip you with the tools you need to effectively lobby on your city's behalf.

8:30 a.m. – 10:30 a.m. **Managers Workshop: Leading Through the Storm: Mental Health & Coping Strategies for City Managers**
Beargrass/Willow/Hazel

Public administrators are no strangers to high-pressure environments, but in recent years, city and county managers have increasingly faced harassment, bullying, and even threats from community members and elected officials. These stressors not only impact personal well-being but can also hinder leadership effectiveness. This interactive workshop is designed to equip city and county managers with practical tools to navigate these adversities while maintaining mental health and continuing to draw on their leadership strengths and resiliency, even in the heat of the moment. Participants will explore strategies to develop and maintain a positive approach to navigating the complexities of public administration.

Key topics include:

- **Behavioral Flexibility:** Resilient leaders are flexible, adaptable and skilled in self-regulation.
- **Overcoming Defensiveness:** Defensive reactions impact our cognitive functions and learning to spot defensive triggers in ourselves and others preserves our ability to collaborate.
- **Self-Care Strategies:** Implementing practices to maintain personal well-being amidst external pressures keeps our batteries charged.

Join us for this essential session to connect with fellow public administrators, share experiences, and learn how to safeguard your well-being while confidently and effectively serving your communities. .

10:30 a.m. – 11:00 a.m. **Networking Break**

11:00 a.m. – 12:00 p.m.
Beargrass/Willow/Hazel

Breakout Sessions

Effective Strategies for Managing Short Term Rentals In Your Community – Sponsored by Avenu Insights & Analytics

Learn how to navigate the complexities of short-term rental (STR) regulation and enforcement to protect community interests and maximize revenue. This session will focus on practical strategies for managing STRs, including effective monitoring, compliance enforcement, and revenue collection, all while reducing the strain on local resources. Attendees will gain insights into balancing the economic benefits of STRs with the need to preserve neighborhood integrity and public safety.

Salmon Room

Healthy Relationships Between Council and Staff- Sponsored by Homeserve

In this insightful session, we will explore essential strategies for cultivating a productive and harmonious relationship between council members and staff. This presentation will highlight best practices for effective communication, collaboration, and mutual respect.

12:00 p.m. – 1:45 p.m.
Salmon Room

Welcome & Keynote Lunch – Sponsored by Portland General Electric

- **Coquille Tribe Welcome and Land Acknowledgment:** Tribal Chair Brenda Meade
- **Color Guard:** North Bend Coast Guard
- **National Anthem:** North Bend High School Select Choir
- **Welcome:** LOC President Jessica Engelke, Mayor, North Bend; Joe Benetti, Mayor, Coos Bay
- **Keynote Speaker:** Lou Radja, Speaker/Author/Coach

A culture with belonging woven in its very fabric not only makes for a great community environment, but also creates a competitive advantage that leads to greater impact. Individually and collectively, “Together for Good” we all have an opportunity to increase our comfort level and competency around being inclusive leaders. Ubuntu Leadership explores ways to create synergistic partnerships, work as a complementary team and continue making strides to elevate belonging. Some specific themes and concepts we’ll unpack include: power of a team; leading together; allyship; and Ubuntu – inclusive leadership and belonging.

1:45 p.m. – 2:00 p.m.

Networking Break

2:00 p.m. – 4:00 p.m.

City Tours

Transportation for tours will be provided. Buses will load outside the front lobby of the Mill Casino at 1:40 p.m. and leave promptly at 2 p.m. We recommend wearing comfortable clothing and shoes.

ATV Tour – Sponsored by WHA Insurance

Enjoy an adventure in Lakeside with a thrilling ATV ride across the towering Oregon dunes—some of the largest in the U.S.! Choose to drive your own rental, or ride with an experienced guide as you explore sandy peaks, winding trails, and stunning views of the Pacific Ocean. You’ll also enjoy a beach break before heading back, making this an unforgettable off-road experience for thrill-seekers and first-timers alike.

North Bend Coast Guard Tour – Sponsored by Community Heart and Soul

Experience a behind-the-scenes look at the North Bend National Guard during the Spring Conference! Meet the dedicated soldiers who serve our community, explore, and learn about the vital role the Guard plays both locally and nationally.

2:00 p.m. – 3:30 p.m.
Beargrass/Willow/Hazel

Breakout Sessions

Building Stronger Communities: Navigating Infrastructure Funding Options – Sponsored by David Evans & Associates

Cities have major infrastructure needs – from water systems to roadways – but most lack the funding to bring projects to fruition. While cities may provide some funding to fulfill their infrastructure needs, the reality is that most will need outside resources to complete their projects. This session will provide an overview of funding sources for local infrastructure projects, as well as tips for opening the doors to these sources.

Demystifying What Artificial Intelligence Can Do for Your City – Sponsored by Community Heart and Soul

There is never enough time in the day to finish every task; new projects come in, grant opportunities come up, and emails need a response. This hands-on session is designed to revolutionize the way cities tackle everyday tasks. Discover how ChatGPT can be used to streamline research, simplify grant writing, manage schedules, and more – helping you save time and maximize efficiency. You'll learn how to craft effective prompts to get the most out of this powerful tool, allowing you to do more with less and address capacity challenges. Bring your laptop and get ready to explore practical, easy-to-implement solutions that can make a real difference in your city's daily operations.

4:30 p.m. – 7:00 p.m.

North Lanes Bowling Alley

Offsite Networking Reception and Bowling – Sponsored by Comcast

Join us for food, drinks, and bowling! Transportation will be provided to and from the bowling alley. Buses will load outside the front lobby of the Mill Casino at 4:15 p.m. and leave promptly at 4:30 p.m. Returning buses will load at 7:00 p.m. and return guests to the Mill Casino. If you wish to transport yourself, the address is 1225 Virginia Avenue, North Bend, OR 97459.

7:30 p.m. – 9:30 p.m.

Salmon Room

LOC Caucus Reception

Join the caucuses for an evening of networking, food & drink, and fun activities – all are welcome!

Friday, May 2

7:30 a.m. – 4:30 p.m.

Salmon Room & Upstairs Lobby

Trade Show Open

8:00 a.m. – 4:30 p.m.

Hotel Lobby

Registration Open

8:00 a.m. – 10:00 a.m.

Salmon Room

General Session with Breakfast: How to Build Voter Support for Local Measures – Sponsored by Business Oregon

Local levies can help cities pay for key services like libraries, police, and parks. With limited and shrinking financial resources, local option levy measures are becoming increasingly necessary for cities to provide basic needs and services. Unfortunately, Oregon voters are feeling their own financial pressures in recent years and have been less likely to approve local measures. This session will provide attendees with practical advice, as well as first-hand experience, on how to build the necessary voter support to pass local measures.

10:00 a.m. – 10:15 a.m.

Networking Break

10:15 a.m. – 11:15 a.m.

Beargrass/Willow/Hazel

Breakout Sessions

Code Enforcement on a Tight Budget – Sponsored by American Legal Publishing

Cities adopt municipal codes and regulations to ensure the health, safety, and welfare of their communities and their residents, but these local laws are only as effective as a city's ability to ensure their enforcement. With budgets strained and staffing resources limited, many cities struggle to ensure compliance with local regulations. This session will provide cities with strategies for managing their code enforcement needs on a tight budget.

Salmon Room

•Middle Income Housing Matters: Challenges, Opportunities, and Solutions – Sponsored by Oregon Transportation & Growth Management Program

A lack of workforce housing to serve middle income earners prevents people, cities, and economies from reaching their potential. By addressing barriers to housing production and introducing innovation into your marketplace, housing ecosystems can evolve to support sustainable growth at the right price points. Learn how cities are tackling this issue head on through partnership building, innovative funding models, and attracting entrepreneurs and investment.

11:30 a.m. – 1:15 p.m. <i>Salmon Room</i>	<p>Awards Lunch & Legislative Update: We’re Halfway Through – Sponsored by CIS</p> <p>Enjoy lunch with fellow attendees as we present the 2025 City Awards, recognizing outstanding achievements by cities across Oregon with the Award for Excellence and the Good Governance Award.</p> <p>Following the awards presentation, LOC Executive Director Patty Mulvihill will provide attendees with an overview of what has transpired during the first half of the 2025 legislative session, concluding with the LOC’s predictions on what to expect between now and sine die.</p>
1:15 p.m. – 1:30 p.m.	<p>Networking Break</p>
1:30 p.m. – 3:00 p.m. <i>Beargrass/Willow/Hazel</i>	<p>Breakout Sessions</p> <p>HB 3115 Legal Forecast: Cloudy with a Chance of Confusion – Sponsored by LifeSpace Shelters</p> <p>HB 3115, enacted in 2021, requires cities who wish to regulate the use of public property by people experiencing homelessness to enact “objectively reasonable” time, place, and manner restrictions. Unfortunately, making sense of what constitutes an “objectively reasonable” regulation is tricky. This session will provide attendees with an overview of where things stand legally with HB 3115, including insight into some recent circuit court decisions that have attempted to interpret “objectively reasonable,” and conclude with recommended tips for navigating the gray areas of existing law.</p>
<i>Salmon Room</i>	<p>What We Aren’t Telling You: The Challenges Faced by Elected Women in the 21st Century – Sponsored by SSW Consulting</p> <p>Join CM Hall as she takes her acclaimed podcast, “Her Own Wings,” to the live stage! In this engaging session, CM will spotlight remarkable women in leadership from across Oregon, sharing their unique stories and insights. Attendees will have the opportunity to learn from these inspiring leaders, gain valuable perspectives on empowerment, resilience, and the journey to success as well as challenges they have experienced along their path. This session will be informative and uplifting, encouraging participants to embrace their own paths to leadership and share suggestions for men who work to be allies to women in public office.</p>
3:00 p.m. – 3:30 p.m.	<p>Networking Snack Break – Sponsored by Mesirow</p>
3:15 p.m. – 4:15 p.m. <i>Beargrass/Willow/Hazel</i>	<p>Mayors Coastal Caucus Meeting</p> <p>This meeting serves as a vital gathering for coastal mayors to connect, engage in meaningful discussions about coastal challenges, and identify opportunities for sustainable growth and improvement.</p>
3:30 p.m. – 4:30 p.m. <i>Salmon Room</i>	<p>General Session; Economic Revitalization on a National Scale – Sponsored by Markowitz Herbold PC</p> <p>The cities of Coos Bay and North Bend, in collaboration with state and federal leaders, as well as the private sector, are working to revitalize their local economy on a national scale with the Pacific Coast Intermodal Port Project. Seeking \$2.3 billion in funding, two small coastal communities are looking to create a massive deep-water terminal where large cargo ships will drop off containers full of goods and services for distribution throughout the West Coast via the railway. Attendees will learn what it takes – from key partnerships and lobbying skills – to undertake a project of this size.</p>
5:30 p.m. – 8:30 p.m. <i>Salmon Room</i>	<p>“Taste of the Coast” Reception – Sponsored by NPPGov</p> <p>Indulge in delicious regional flavors, with a variety of local vendors showcasing the best food our coast has to offer. Enjoy a relaxed atmosphere, great drinks, and the chance to explore unique dishes crafted with fresh, local ingredients. Don’t miss this perfect opportunity to taste the very best of our coastal cuisine! Plus, don’t miss the fun of DJ Bingo—where music, laughs, and a little friendly competition come together for the ultimate good time!</p>